HISENSE NBA CONFERENCE FINALS SWEEPSTAKES (THE "SWEEPSTAKES") OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. VOID OUTSIDE THE ELIGIBILITY AREA (DEFINED BELOW), AND WHERE PROHIBITED OR RESTRICTED BY LAW. DO NOT PARTICIPATE IN THE SWEEPSTAKES UNLESS YOU MEET THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW. VALID E-MAIL ACCOUNT IS REQUIRED. INTERNET ACCESS REQUIRED.

PARTICIPATION IN THE SWEEPSTAKES CONSTITUTES ENTRANT'S (DEFINED BELOW) FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THE TERMS AND CONDITIONS OF THESE OFFICIAL RULES (THE "OFFICIAL RULES"), WHICH ARE A CONTRACT, AND TO THE DECISIONS OF THE SPONSOR, WHICH ARE FINAL AND BINDING IN ALL RESPECTS. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE SWEEPSTAKES PARTIES (DEFINED BELOW), A LIMITATION OF YOUR RIGHTS AND REMEDIES, AND BINDING ARBITRATION.

The Sweepstakes is sponsored by Hisense USA (the "**Sponsor**"). The Sponsor's address is 7310 McGinnis Ferry Rd, Suwanee, GA 30024. The Sweepstakes is administered by Genesco Sports Enterprises, Inc. (the "**Administrator**").

- 1. ELIGIBILITY: The Sweepstakes is open only to individuals who (i) are legal residents of the fifty (50) United States and the District of Columbia (the "Eligibility Area"); (ii) are eighteen (18) years of age or older (nineteen (19) years of age or older if a resident of Alabama or Nebraska) at the time of entry; (iii) agree to be bound by the terms of these Official Rules; and (iv) submit a valid Entry (as defined below) (each such individual, an "Entrant" or "you"). This Sweepstakes is not open to individuals who (i) are employees, officers, directors, agents and representatives of the Sponsor, the Administrator, the NBA Entities (defined as NBA Properties, Inc., the National Basketball Association (the "NBA"), and the NBA member teams, collectively, the "NBA Entities"), or any other entity which is involved in any aspect of the creation, production, operation, execution or fulfilment of the Sweepstakes (such entities, collectively with the Sponsor and the Administrator, the "Sweepstakes Parties"); (ii) are immediate family (defined as parents, child, sibling, domestic partner, spouse and their respective spouses, regardless of where they reside) or household members (defined as those people who share the same residence at least three (3) months a year) of such individuals listed in clause (i) above; or (iii) do not meet these eligibility requirements.
- **2. SWEEPSTAKES PERIOD:** The Sweepstakes begins at 12:00:01 a.m. Eastern Time ("ET") on April 20, 2025, and ends at 11:59:59 p.m. ET on May 10, 2025 ("Sweepstakes Period"). The time clock of the computer administering the Sweepstakes is the time-keeping device for the Sweepstakes.
- **3. HOW TO ENTER:** During the Sweepstakes Period, visit www.WinWithHisense.com (the "Website"). At the Website, register for the Sweepstakes by (i) providing your first name, last name, street address, city, state/province, zip/postal code, phone number and e- mail address; (ii) answering the questions to a short survey; and (iii) opting in to receive future marketing emails from the Sponsor* (altogether, an "Entry"). Submit the Entry, as indicated, and you will receive one (1) entry into the Sweepstakes.

*You may opt out of receiving marketing emails at any time by clicking the unsubscribe link in any such email that is sent to you. Please note that opting out of marketing emails will not affect your eligibility to enter the Sweepstakes.

You understand that Internet access and device data usage charges and any other charges imposed by your mobile plan (if you entered the Sweepstakes via a mobile device) and/or online service may apply when submitting an Entry. Contact your wireless carrier and/or check your mobile plan for data usage pricing plans and details.

Entry Limit: one (1) Entry per Entrant throughout the Sweepstakes Period.

Valid email address required. Multiple Entrants cannot share the same email address. Entrants may only use one (1) email address for the Sweepstakes; use of multiple email accounts is prohibited. Entries that exceed the stated limit or are incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor's sole and absolute discretion. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Entries received or ranking status attained based on any tampering (cheating) or foul play will render that Entrant ineligible to receive any prize and may result in Entrant no longer being allowed to enter Sponsor's other promotions in the future, at Sponsor's sole discretion. Subsequent attempts made by the same individual to submit multiple Entries by using multiple or false contact information or otherwise may be disqualified.

The Sweepstakes Parties are not responsible for technical failures of any kind, including, but not limited to, the malfunctioning of any wireless network, telephone, computer, computer network, hardware or software or the unavailability or inaccessibility of any service. The Sweepstakes Parties are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Entrant's computer or other device to receive messages. Those who do not follow or abide by these Official Rules or other instructions of Sponsor may be disqualified.

In the event of a dispute as to any Entrant, the Authorized Account Holder of the email address used for Entry will be deemed to be the Entrant. The "Authorized Account Holder" is the natural person who is assigned an account by the Internet access provider, online service provider, or other organization responsible for assigning such accounts or the account associated with the submitted email address. A potential winner may be required to show proof of being the Authorized Account Holder.

- **4. WINNER SELECTION:** On or about May 12, 2025, the Administrator will randomly select the potential winners from among all eligible Entrants who submit a valid Entry during the Sweepstakes Period. Odds of winning a prize depend upon the number of eligible Entries received during the Sweepstakes Period. Limit one (1) prize per person/household.
- 5. WINNER NOTIFICATION AND CONFIRMATION: The potential winners will be notified by the Administrator via phone and/or email at the phone number or email provided at the time of entry. The potential winners must accept the prize, as indicated within the notification message, within seventy-two (72) hours of notification or prize may be forfeited and awarded to an alternate winner. As part of the prize-claim process, the potential Grand Prize Winner will be required to complete, sign and return an IRS Form W-9 (including their social security number) and an Affidavit of Eligibility/Liability Release with (where lawful) a publicity release (altogether, the "Affidavit") within seventy-two (72) hours of receiving the email containing the Affidavit. Failure to return all required documents within the seventy-two (72) hour period may result in prize forfeiture and the awarding of the prize to an alternate winner, in Sponsor's sole discretion (time permitting). If any prize notification or prize is returned as undeliverable, if a potential winner does not properly claim their prize (as instructed within the notification), if a potential winner cannot be verified or is otherwise unable to accept the prize as stated, prize may be forfeited. Upon forfeiture for any reason as stated within these Official Rules, no compensation will be given. Sponsor and its agencies are not responsible for suspended or discontinued landline, wireless or online service which may result in a potential winner not receiving a prize notification; nor is Sponsor responsible for any change in entrant's email address or phone number. Sponsor will attempt to notify a potential winner as set forth above, but Sponsor is not responsible for any undelivered emails, including without limitation emails that are not received because of a winner's privacy or spam filter settings which may divert any Sweepstakes email, including any winner notification email, to a spam or junk folder.

Provided that a potential winner is in compliance with these Official Rules and after having successfully proven eligibility and provided the documentation required by Sponsor, such individual will be determined to be a "**Winner**". If, for any reason, more bona fide winners come forward seeking to claim a prize in excess of the available prizes, as set forth in these Official Rules, the winner(s) shall be determined by

way of a random drawing from among all persons making purportedly valid claims for such prize. Inclusion in such drawing shall be each Entrant's sole and exclusive remedy under such circumstances.

6. PRIZES:

One (1) Grand Prize is available to be awarded. The prize consists of an "Exclusive NBA Conference Finals 2025 Experience" for Winner and one (1) guest, comprising solely of: (a) round-trip coach airfare for up to two (2) people from one location in the United States to and from a major airport servicing the city hosting Sponsor's choice of NBA Conference Finals 2025 (the "Destination City"); (b) hotel accommodations for one (1) night (one single room, double occupancy basis); (c) two (2) tickets to one (1) of the games of the NBA Conference Finals 2025 (the "Game") of the Sponsor's sole choosing; and (d) one (1) \$300.00 NBAStore.com e-Gift Card. See below for all prize conditions. The Approximate Retail Value ("ARV") of the prize is up to \$10,000.00. The ARV is subject to change based upon current market conditions at the time of prize fulfillment, and the actual location of the Winner and the Destination City.

One hundred (100) First Prizes are available to be awarded. Each First Prize consists of one (1) \$50.00 Lowe's E-Gift Card (awarded via email). Lowe's gift card terms apply. ARV: \$50.00 each.

Total ARV of all prizes is \$15,000.00.

Grand Prize Conditions: Ground transportation, parking, upgrades, meals, gratuities, luggage fees, and all other expenses not specified herein are solely the Winner's responsibility. A minor child may accompany Winner as a guest only if minor's parent or legal guardian is the Winner. Minor must be accompanied at all times during the trip by minor's parent or legal guardian. The guest (or their parent or legal quardian if the quest is a minor) must complete and return a Liability/Travel Release prior to Sponsor's designated travel agency making travel arrangements. Once the guest is selected, they may not be substituted, except in Sponsor's sole and absolute discretion. Travel and accommodations are subject to availability and change. If the Winner is unable or unwilling to travel on the specified dates, the prize may be forfeited and awarded to an alternate Winner. All travel and prize-related events are subject to availability and restrictions. Selection of hotel, airport(s), airline(s) and seating on flights is at Sponsor's sole discretion. Winner will be required to provide a credit card prior to hotel check-in and is solely responsible for all incidental charges and may be required to sign an additional liability release for the use of the accommodations. Sponsor assumes no responsibility for canceled, delayed, suspended or rescheduled events (including, but not limited to airline flights and Game) or any act or omissions whatsoever by the air carriers, hotels, venue operators, transportation companies, prize providers or any other persons providing any prize-related services or accommodations beyond its control. Airline tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. Sponsor is not responsible for changes in schedule of any element of the prize or for any expenses incurred as a consequence of flight cancellation or delay. Sponsor is not responsible and will have no liability if the Winner and/or their guest are, for any reason, not permitted to travel by the relevant airport authorities or misses a flight or other travel element. Winner and guest must travel on same itinerary. Winner and guest must have all necessary identification and/or travel documents (e.g., Real ID or passport) required for travel within the United States. Winner is responsible for any loss of prize or portion of any prize after it has been delivered. Sponsor will not replace any lost or stolen portions of the prize. An unclaimed and/or unused prize element will remain the property of Sponsor. Winner understands that there are inherent risks involved in travel and that these risks may be present before, during and after the trip.

Game is subject to change and cancellation. Winner will not receive compensation from Sponsor or the NBA Entities in the event of a Game delay, postponement, or cancellation. Prize may be subject to additional terms and conditions, including but not limited to terms regarding Game rescheduling or cancellation. Tickets awarded as prizes may not be resold, offered for resale, or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture. All NBA tickets are subject to certain terms and conditions as specified thereon. Ticket redemption may require a mobile ticketing app and is subject to terms and conditions as stated thereon and provided via such mobile ticketing platform. Winner may be required to

provide a valid email address, download the applicable mobile ticketing app to their mobile device, and present tickets at the venue via mobile device. Data rates may apply. WiFi available at venue. Winner is solely responsible for any such wireless or data charges associated with such use, including the downloading and use of mobile ticket app. Seating assignments at the Game are in Sponsor's sole discretion. Sponsor and the NBA Entities are not liable for any missed events or opportunities or expenses incurred because of any transportation delay or in the event Winner and/or a guest is late to the Game (through no fault of Sponsor, NBA Entities, Sweepstakes Parties, or due to Force Majeure Event). Winner and guest may be required to produce government-issued identification prior to entering the Game. Winner agrees to comply with all NBA Entities' and venue policies and regulations, including without limitation, all health and safety protocols, at all times. NBA Entities, Sponsor and/or Sweepstakes Parties reserve the right to remove Winner and/or their guest or to deny them entry into an Game or to send them home if either person (i) engages in a non-sportsmanlike or disruptive manner or behaves with the intent to annoy, abuse, threaten or harass any other person at any other prize-related Game or activity or (ii) may be intoxicated, be a safety risk, has violated any venue or fails to comply with the venue's (or its designee's) health and safety protocols.

NBAStore.com e-Gift Card ("Gift Card") Terms & Conditions: Gift Card is valid only at NBAStore.com. Except where required by law, Gift Card cannot be redeemed for cash, or cash equivalent. Gift Card cannot be returned, reproduced, modified, sold, traded, refunded, or replaced if lost or stolen. Gift Card is not valid for purchases of other Gift Cards or on previous purchases or returns. All Gift Card purchases are subject to the NBAStore.com terms of use and any other terms and conditions applicable to Gift Cards, which may change at any time. Void where prohibited. Gift Cards are issued by Fanatics Retail Group Fulfillment, LLC. To check your Gift Card balance, please visit NBAStore.com/GChelp.

All prize details not specified in these Official Rules will be determined at the Sponsor's sole discretion. If for any reason a prize is unavailable, Sponsor reserves the right to modify the Sweepstakes in its sole discretion and award a substitute prize, or portion of a prize, of comparable or greater value as set forth in these Official Rules. No substitution, transfer, assignment or cash equivalent of a prize, or any portion thereof, is permitted by a Winner. Any difference between the ARV and the actual value, if any, will not be awarded. The Sweepstakes Parties shall have no responsibility or obligation to a Winner who is unable or unavailable to, or who does not for any reason, accept or utilize a prize.

The value of the Grand Prize will be taxable to the Grand Prize Winner as income and an IRS Form 1099 and W9 will be issued in the name of the Grand Prize Winner for the actual value of the prize awarded. All U.S. federal, state and local tax liability, and any other costs and expenses associated with acceptance or use of a prize not specifically provided for in these Official Rules are solely the Winner's responsibility. Failure to complete any component of a prize does not relieve a Winner of his/her tax obligations associated with winning such prize.

- 7. VERIFICATION: The prizes will only be awarded by Sponsor upon final approval by Sponsor of a potential winner's verification of eligibility. All Entries may be subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identification and/or eligibility (in a form acceptable to the Sponsor, including, but not limited to, government-issued photo identification): (i) to verify an individual's eligibility to participate in this Sweepstakes; (ii) to verify the eligibility and/or legitimacy of any Entry, submission and/or information submitted (or purportedly submitted) for the purposes of this Sweepstakes; and/or (iii) for any other purpose that Sponsor deems necessary, in its sole and absolute discretion, for the administration of this Sweepstakes in accordance with Sponsor's interpretation of the letter and spirit of these Official Rules. Any Entrant who fails to provide such proof to the complete satisfaction of the Sponsor, within the time period specified by the Sponsor, may be disqualified in the sole and absolute discretion of the Sponsor.
- **8. RELEASE:** By entering this Sweepstakes, you agree to release, discharge and hold harmless Sponsor, Sweepstakes Parties, NBA Entities, and their respective directors, officers, employees, agents and assigns; and each of these companies' and individuals' respective successors, representatives and assigns (the "Released Parties") from and against: (i) any claim, action, liability, loss, injury or damage, including, without limitation, personal injury or death to a Winner or any third party or damage to personal

or real property due in whole or in part, directly or indirectly, by any reason, including the acceptance, possession, use or misuse of a prize, including travel thereto, and/or participation in the Sweepstakes; (ii) any non-compliance by you with these Official Rules; (iii) claims brought by persons or entities other than the parties to these Official Rules arising from or related to your involvement with the Sweepstakes; (iv) acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes; (v) any malfunction, error or other problem arising in connection with the collection, processing, or retention of Entry information; or any typographical or other error in the printing, offering or announcement of any Winner). If Sponsor's use of your Entry causes Sponsor to be subject to a claim by any third party (including, but not limited to, a claim of infringement), you agree to indemnify and hold harmless the Sweepstakes Parties, and all persons acting by, through, under or in concert with them, against any and all damages, costs, judgments and expenses (including reasonable attorney's fees) which the Sweepstakes Parties (or any one of them) may incur as a result of the use of your Entry.

- **9. PUBLICITY RIGHTS:** By participating in this Sweepstakes, each Entrant agrees to allow the NBA Entities, Sponsor and Sponsor's designee the perpetual right to use their name, address (city and state), voice, biographical information, likeness, picture, photos, video or film clips, and/or other visual likeness and other information, as requested by Sponsor, along with any content provided in connection with the Sweepstakes for promotion, trade, commercial, advertising, and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, permission, review or approval and without additional compensation (financial or otherwise), except where prohibited by law.
- 10. DISCLAIMER: Sweepstakes Parties are not responsible for printing or typographical errors in these Official Rules or in any Sweepstakes-related materials. Sponsor reserves the right, in its sole discretion, to disgualify any individual it suspects or finds: (a) to have tampered with the entry process or the operation of the Sweepstakes; (b) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (c) to have provided inaccurate information on any legal documents submitted in connection with the Sweepstakes; or (d) to be acting in violation of these Official Rules. Sponsor also reserves the right to terminate, suspend, cancel or modify the Sweepstakes and award the remaining prize(s) for the Sweepstakes from among all eligible, non-suspect Entries received as of the date of termination using the procedure outlined above if for any reason this Sweepstakes is not capable of running as planned due to any reason, including acts of God, war, natural disasters, coronavirus (COVID-19) pandemic, other pandemics or epidemics or medical emergencies, government mandated lockdowns, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, other force majeure events or other events outside of the reasonable control of the Sweepstakes Parties, infection by computer virus, bugs, tampering, fraud, unauthorized intervention. technical failures or other causes that may corrupt or impair the integrity, fairness or proper play of the Sweepstakes. Sweepstakes Parties are not responsible or liable for any events which may cause errors and/or the Sweepstakes to be stopped, including but not limited to any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, nor are they responsible for any problems or technical malfunction of any telephone, network or telephone lines, computer on-line systems, servers, or cable, satellite, or Internet Service Providers, computer equipment, software or any other failure of any email or Entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to your or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes, Sweepstakes Parties are not responsible for computer, mechanical. technical, electronic, network or other errors or problems, including any errors or problems that may occur in connection with the administration of the Sweepstakes, the processing of Entries, or in any other Sweepstakes-related materials, Should more prizes be awarded through a computer, hardware, or software malfunction, error or failure, or for any other reason, in any prize category, than are stated for that category in the Official Rules, Sponsor reserves the right to award only the number of prizes stated in the Official Rules for that category.

CAUTION: ANY ACT OR ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF

CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SWEEPSTAKES PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL(S) TO THE FULLEST EXTENT PERMITTED BY LAW. NOTHING IN THESE OFFICIAL RULES SHALL DISCLAIM, LIMIT, OR EXCLUDE LIABILITY FOR ANY LIABILITY THAT MAY NOT BE DISCLAIMED, LIMITED, OR EXCLUDED PURSUANT TO APPLICABLE LAW.

- 11. PRIVACY POLICY: The Entrant acknowledges and understands that all personal information submitted as part of this Sweepstakes will be collected and processed by Sponsor for the purpose of managing the Sweepstakes, and such additional purposes specified in connection with entering or participating in the Sweepstakes, in accordance with the Sponsor's privacy policy available at www.hisense-usa.com/privacy-policy (the "Privacy Policy"). Entrants can read more about their rights, how Entrant's personal information is used, and how to contact Sponsor in the Privacy Policy. By participating in the Sweepstakes, Entrants agree to these Official Rules and the terms and conditions of Sponsor's website and acknowledge all of the terms and conditions of the Privacy Policy.
- 12. APPLICABLE LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Georgia without giving effect to any choice of law or conflict of law rules (whether of the State of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Georgia. Some jurisdictions do not allow for limitations of certain remedies or damages and so those provisions may not apply to you.
- 13. DISPUTES/ARBITRATION: The parties hereto each agree to finally settle all disputes only through arbitration; provided, however, the Released Parties shall be entitled to seek injunctive or equitable relief in the state and federal courts in Fulton County, Georgia and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Sweepstakes shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in Fulton County, Georgia. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in Fulton County, Georgia. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.
- **14. GENERAL CONDITIONS:** The decisions of the Sponsor with respect to all aspects of this Sweepstakes are final and binding on all entrants without right of appeal. ANY PERSON FOUND TO BE IN VIOLATION OF THE LETTER AND SPIRIT OF THESE OFFICAL RULES BY THE SPONSOR, FOR ANY REASON WHATSOEVER, MAY BE DISQUALIFIED AT ANY TIME, AT THE SOLE AND ABSOLUTE DISCRETION OF THE SWEEPSTAKES ORGANIZER.

Winners acknowledge that upon acceptance of a prize, performance of prize obligations becomes the sole and exclusive responsibility of the designated service provider(s) for those portions not originating with Sponsor, if any.

The Sponsor reserves the right to change the dates, deadlines and/or other mechanics of the Sweepstakes as set out in these Official Rules, to the extent deemed necessary by the Sponsor, in order to verify that an Entrant, an Entry and/or other information comply with these Official Rules, or due to technical or other problems or circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Sweepstakes as contemplated in these Official Rules, or for any other reason.

The Sponsor is the sole owner of the promotional materials and products of the Sweepstakes and of the intellectual property rights related thereto, and nothing in these Official Rules shall be construed as conferring any rights whatsoever on the Entrants in this regard. Except as provided in these Official Rules, no communication or correspondence will be entered into with Entrants, except with potential winners, or as otherwise decided by the Sponsor in its sole discretion.

- **15. WINNER'S LIST:** For the names of the Winners (first name, last initial and city of residence), send a self-addressed, stamped envelope to: Hisense NBA Conference Finals Sweepstakes Winner's List, c/o GSE, PO Box 130, Dept. 25-8128-01, Glencoe, MN 55336-0130. All requests must be received by June 20, 2025. Requests received after this date will not be honored.
- 16. SPONSOR: Hisense USA, 7310 McGinnis Ferry Rd, Suwanee, GA 30024.

The Sweepstakes is in no way sponsored, endorsed, administered by Lowe's Home Improvement.

The National Basketball Association and its member teams and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, members, representatives, and employees will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The NBA Entities have not offered or sponsored this Sweepstakes in any way.